**PERSONAL SWOT ANALYSIS Name: Walley, Jeffrey**

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| **INTERNAL FACTORS** | |
| **STRENGTHS (+)** | **WEAKNESSES (-)** |
| *Talk about what you're good at, your unique assets and resources, and how your positive attributes are perceived by others.*   1. Logical Mind 2. Experience 3. Resources to allow me to achieve goals 4. Determination 5. Communication Skills 6. Code of Ethics 7. I have a strong support group of family and friends | *Talk about improvements you need to make, any resources you lack, and how these negative attributes might be perceived by others.*   1. Need to update wardrobe 2. May need Shave and Haircut for Interview 3. I need additional income 4. Much of my job experience does not relate to my current field 5. My Age 6. Shreveport / Bossier is not the best Job / Tech Job Market |
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| **EXTERNAL FACTORS** | |
| **OPPORTUNITIES (+)** | **THREATS (-)** |
| *List doors that are currently open to you, opportunities you can capitalize on, and how your strengths can create new connections.*   1. TOPS grant has allowed me to go back to school 2. Networking and Cyber Security is an in demand career field 3. I am not working full time, so I am able to concentrate on school and my grades 4. Previous life experience has shown how important the proper training can be 5. Qualified for a Certification Voucher and have set a goal to receive 1 voucher per semester. 6. Many companies allow for Remote Work currently | *List any harmful hazards, competitors, and how known weaknesses can open the door to threats.*   1. Cannot allow myself to become distracted or stressed about school 2. Many others are currently enrolled in the course, so there is competition 3. Certification tests can be stressful and expensive 4. Fear of failure |